**Programme 21 October 2019**

Full programme at *ntva.no/eurocase2019*  
  
*Moderator: Marina Tofting, Head of Communications and Relations, DNVA*

|  |  |
| --- | --- |
| 1. Opening | |
| 09:00 | **Welcome by NTVA President Torbjørn Digernes & Euro-CASE President Reinhard Hüttl**  **Introduction by State Secretary Paul Chaffey** |
| 09:25 | **Keynote: Learning Centers, a tidal wave in shaping the workforce of the future** Xavier Fouger, Senior Director, Dassault Systemes |
| 2. Change drivers and opportunities | |
| 09:55 | **The National Platform Learning Systems in Germany and the digitalisation of the metals industry. A perspective from SMS Group GmbH** Katja Windt, Prof. Dr.-Ing, Member of the Managing Board SMS group GmbH |
| 10:20 | **On the Importance of Intelligible and Explainable AI** Herman Cappelen, Professor, University of Oslo / Co-Director, ConceptLab |
| 10:40 | **Introducing the book Det nye digitale Norge (The new digital Norway)  by the Norwegian Academy of Technological Sciences – NTVA** Asbjørn Rolstadås, Professor Emeritus, NTNU |
| *10:50* | ***Coffee break*** |
| 11:15 | **Future-proofing traditional companies and careers: How insights from the e-commerce giant Zalando are pushing DNB’s Digital Sales and Service team further**  Julia Paulsen, Head of Digital Sales and Services, DNB |
| 11:35 | **Innovation, productivity, AI, robots and employment: an impossible deal**  Hendrik Van Brussel, Emeritus Professor, KU Leuven |
| 3. Cases from the private and public sector | |
| 11:55 | **Setting the scene (plenary)**  Walter Qvam, Chairperson, Digital Norway |
| 12:10 | **Parallel session A**   * **Digitalisation of The Norwegian State Educational Loan Fund**   Nina Schanke Funnemark, CEO, The Norwegian State Education Loan Fund   * **Services built on top of newspaper distribution – Svosj, Schibsted Group**   Cathrine Laksfoss, CEO, Shibsted Group   * **Using blockchains for tracing food products – DNV GL, My Story**   Ingunn Midttun Godal, – Global Business and Development Director, Business Assurance, DNV GL |
| 12:10 | **Parallel session B**   * **Management and value creation from integrating disparate data in the business**   Gunnar Staff, Director of Optimization, Cognite AS   * **Production optimization using the Cognite platform, Aker BP**   Gunnar Staff   * **Siemens - Use Cases and their impact**   Frank Bråthen, Head of Factory Automation, Siemens |
| *12:45 Lunch* | |
| 4. Knowledge and skills | |
| 13:45 | **Artificial Intelligence + Human Intelligence = Deep Learning + Deeper Learning**  Charles Fadel, Founder of the Center for Curriculum Redesign, book author and contributor to OECD |
| 14:10 | **Filling the competence gap – The need for new skills**  *Discussions between*   * **Steinar Holden**, Head of the Department of Economics, UiO / Chairman of the Norwegian committee on skill needs * **Simen Markussen**, Senior Researcher, Frisch Center, UiO / Chairman of the Norwegian committee for lifelong learning * **Lise Lyngsnes Randeberg**, President, Tekna * **Walter Qvam**, Chairperson, Digital Norway * **Xavier Fouger**, Senior Director, Learning Centers and Programs, Dassault Systemes * **Geir Øien**, Leader, «Future Engineering Education» at NTNU |
| *15:00* | ***Coffee break*** |
| 15:25 | **The «Nordic model»**   * **Anne Louise Aartun Bye**, Director, NHO * **Are Tomasgard**, LO-Secretary, LO |
| 5. Policies for the transition | |
| 15:50 | **Panel debate**   * **Morten Dalsmo**, SINTEF, Chair of Digital21 * **Nina Sandberg,** Member of Parliament, Labour Party * **Anne Borg,** Rector, NTNU * **Are Tomasgard**, LO-secretary, LO * **Reinhard Hüttl**, acatech |
| 17:10 | **Closing remarks** |
| 17:30 Dinner and reception | |